SACRAMENTO COUNTY

2024 Employee Giving Campaign

GROWING TOGETHER, GIVING BACK

Kickoff Meeting

Matt Satow

Director, Water Resources

Marya Dennis

ASO III, Water Resources

Lead Department

Main Contacts

Hosting Department

Water Resources

- Chair: Matt Satow
- Lead Loaned Executives: Marya Dennis and Lilly Imani
- Loaned Executives: Carlie McDowell, Ken Ballard, and Terri Lyn Larsen

Agricultural Commission & Weights and Measures

- Co-Chair: Chris Flores
- Lead Loaned Executives: Laura McCready and Natalie Cunha

County Counsel

- Co-Chair: Lisa Travis
- Lead Loaned Executives: Siobhan Alvarez and Jennifer McLaren

Goals for 2024

- Total Pledge Amount: $215,000
- Participating Percentage: 5%

Year	Total Amount Raised	Participating Percentage
2023	$218,860	5.20%
2022	$154,509	1.64%
2021	$163,351	3.64%

How to Donate

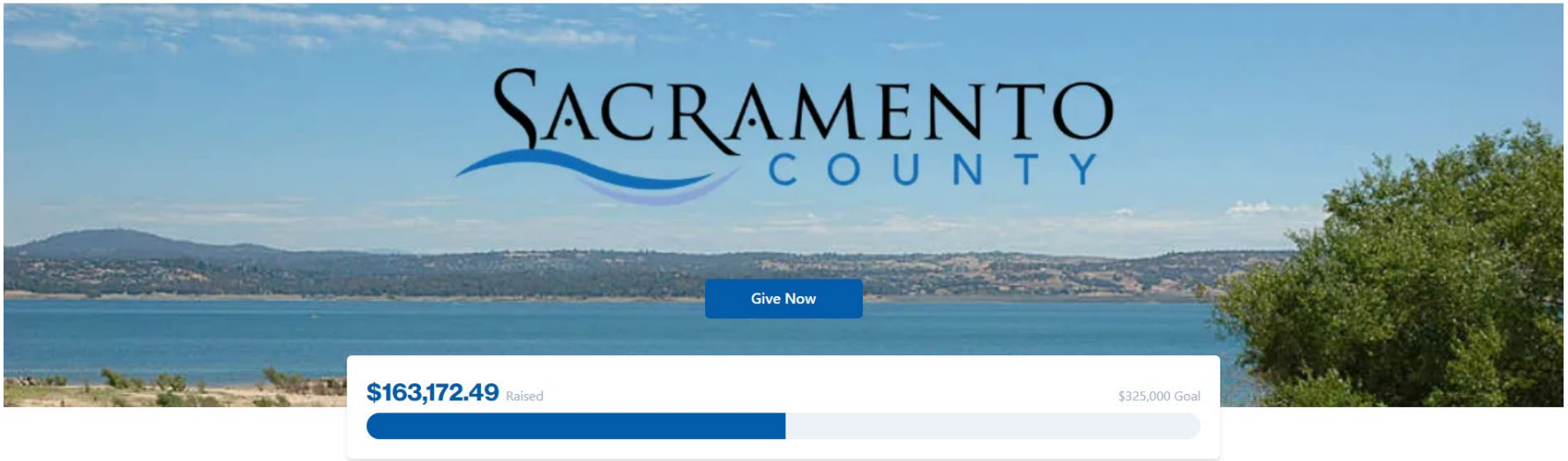
- Employee Giving Campaign website
  - Welcome e-mail will be sent to all employees with the link to donate
  - Search for the charity that speaks to you
  - Add in your own

- Two ways to give
  - Payroll deductions
  - One time amount with Debit or Credit card

Cindy Sandoval

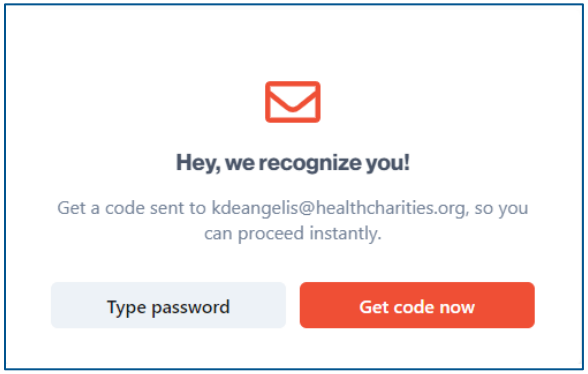
CHC Demo – How to Give

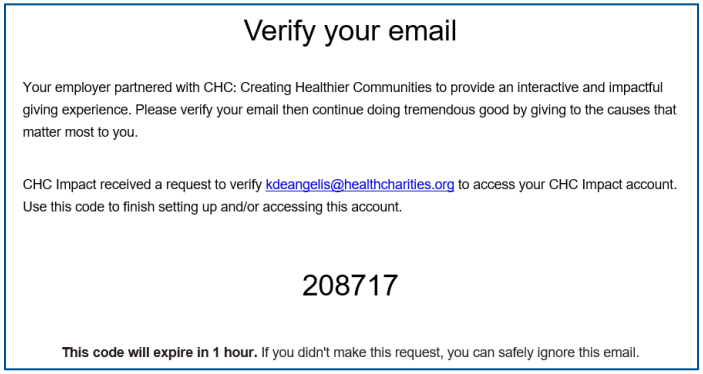
Sacramento County Online Giving Platform

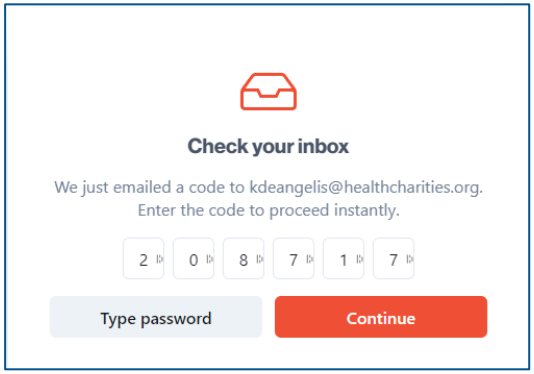


Sign In

- Sign in with a password or verification code

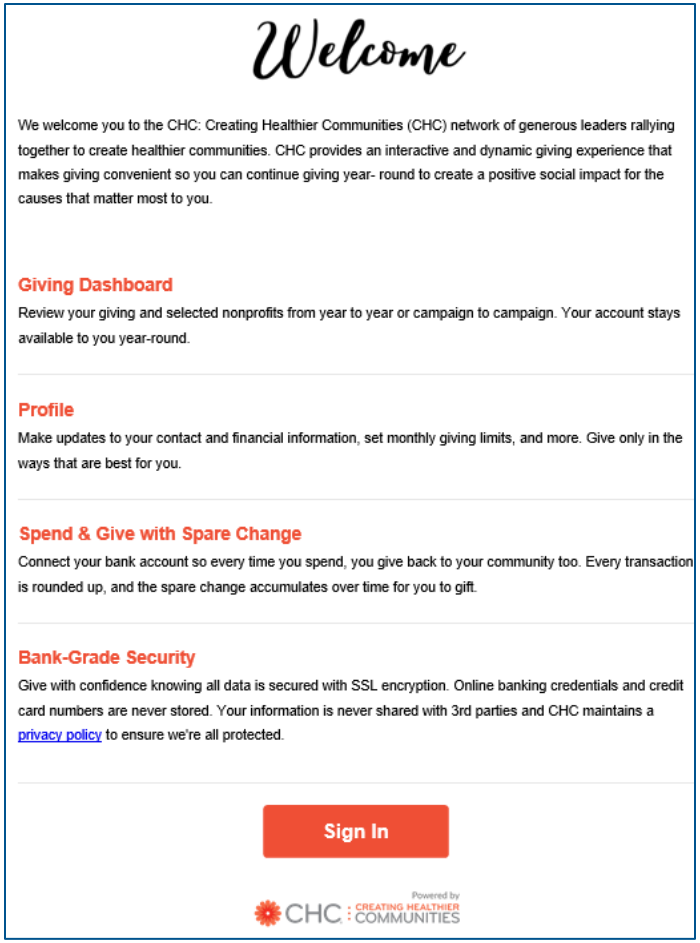






Welcome Email

- The first time you log in a welcome email will be sent to you



Welcome

We welcome you to the CHC: Creating Healthier Communities (CHC) network of generous leaders rallying together to create healthier communities. CHC provides an interactive and dynamic giving experience that makes giving convenient so you can continue giving year- round to create a positive social impact for the causes that matter most to you.

Giving Dashboard

Review your giving and selected nonprofits from year to year or campaign to campaign. Your account stays available to you year-round.

Profile

Make updates to your contact and financial information, set monthly giving limits, and more. Give only in the ways that are best for you.

Spend & Give with Spare Change

Connect your bank account so every time you spend, you give back to your community too. Every transaction is rounded up, and the spare change accumulates over time for you to gift.

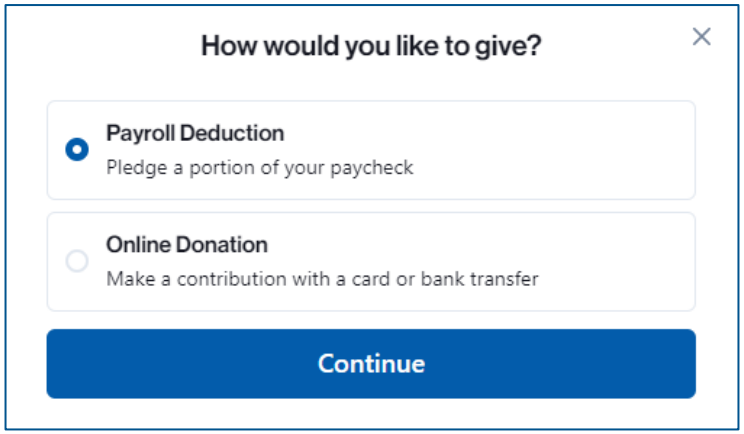
Bank-Grade Security

Give with confidence knowing all data is secured with SSL encryption. Online banking credentials and credit card numbers are never stored. Your information is never shared with 3rd parties and CHC maintains a privacy policy to ensure we're all protected.

Sign In

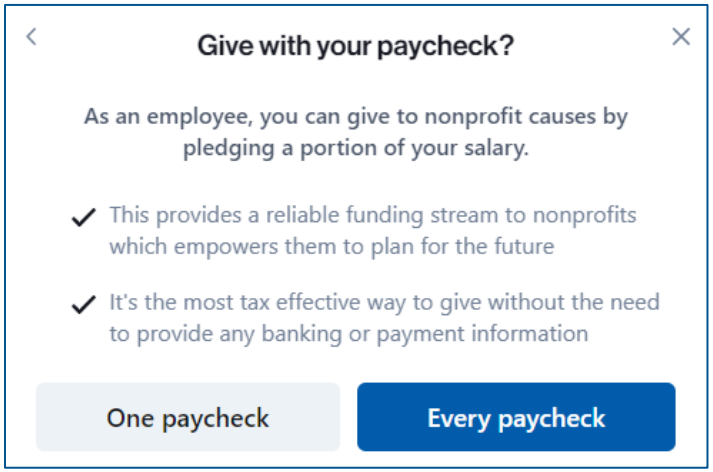
Powered by CHC : CREATING HEALTHIER COMMUNITIES

Welcome Email



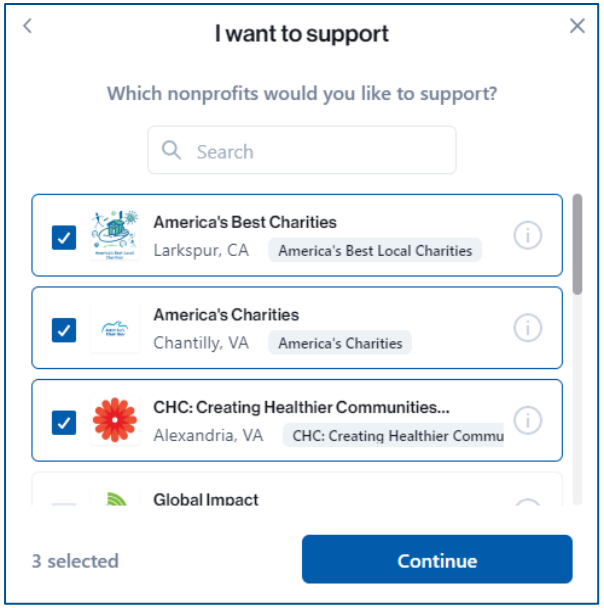
- Choose how you'd like to make your pledge
  - Payroll deduction
  - Credit card
  - Bank transfer

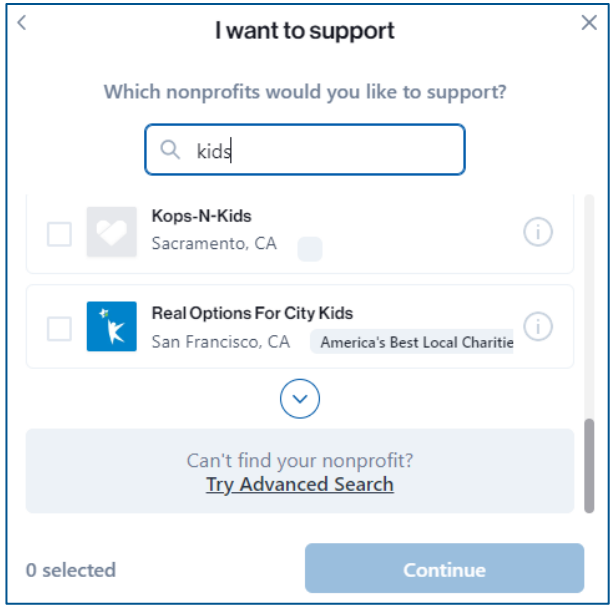
- Choose frequency of pledge
  - One-time
  - Recurring



Choose Your Designations

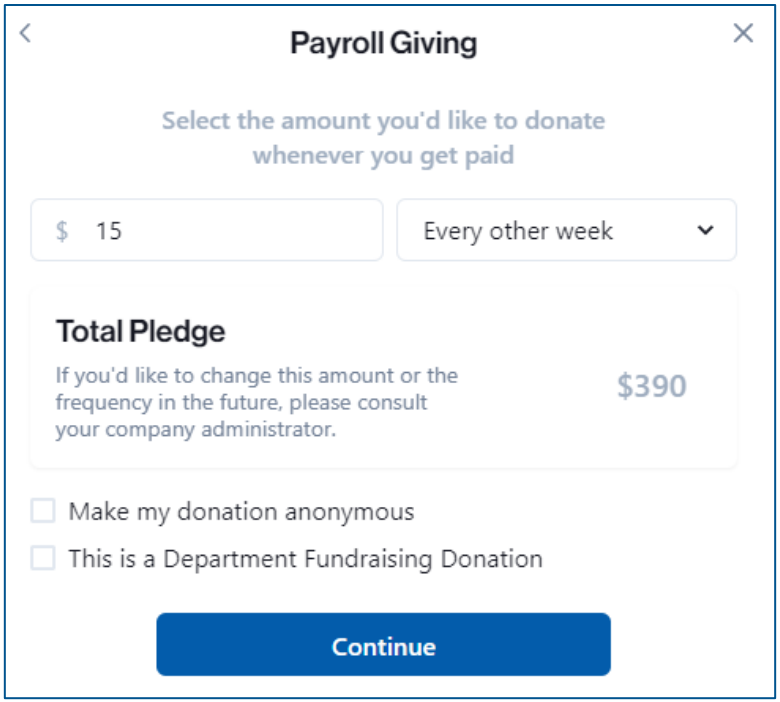
- Donate to one of the participating federations:
  - America's Best Local Charities, America's Charities, Creating Healthier Communities (CHC), EarthShare, Global Impact, Society of St. Vincent de Paul, United Way, or one of their charity partners
- Use the Advanced Search feature if you can't find your preferred charity

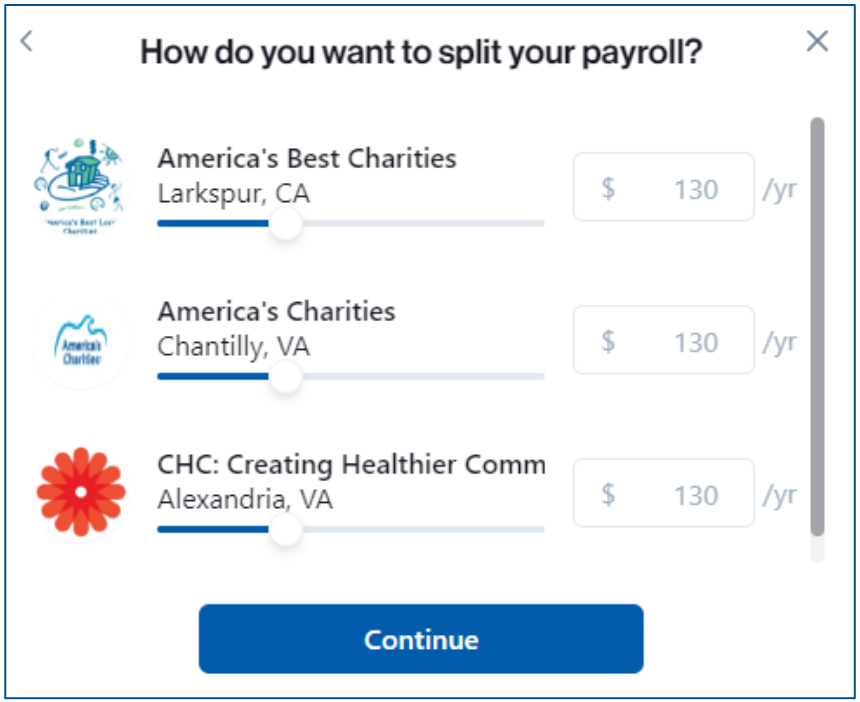




Pledge Frequency and Amount

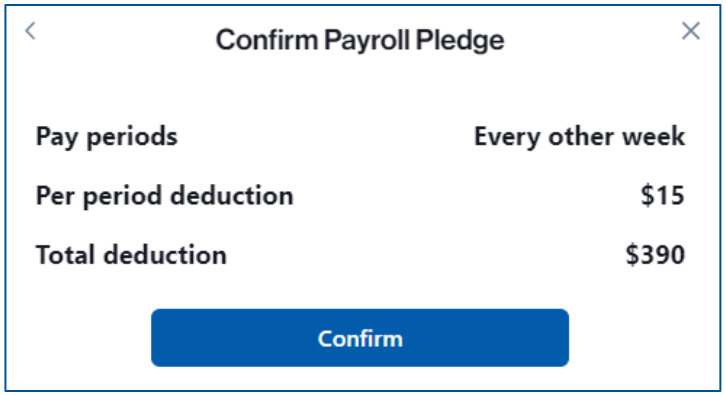
- Choose how much you'd like to give per paycheck and how frequently you'd like to give, one-time or recurring every other week
- Divide the total pledge amount between your selected charities

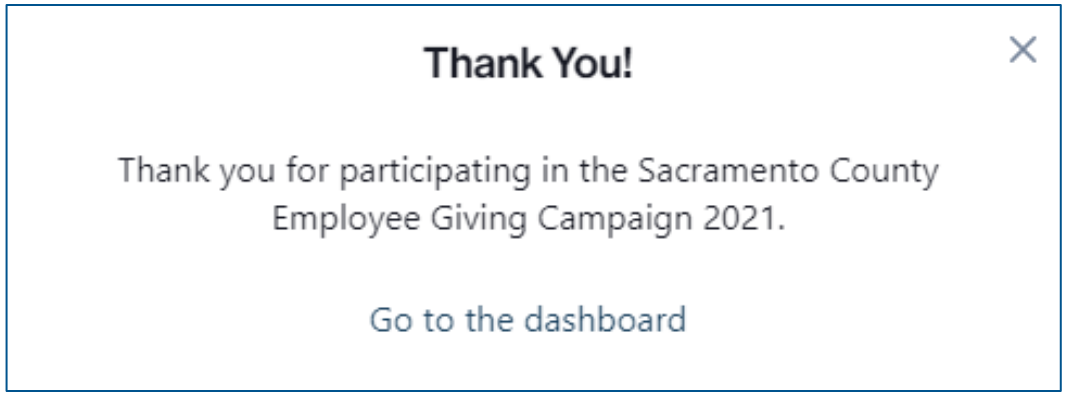




Complete Your Pledge

- Once your pledge is confirmed, a Thank You note will pop up





Thank You!

- A confirmation email will be sent once the pledge has been submitted

Thank you!

You've made a $390.00 payroll pledge on Aug 25, 2022 at 9:35 AM CDT.

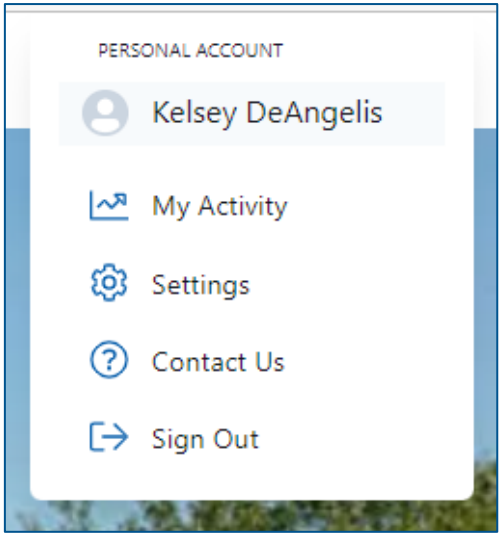
America's Best Charities	$130.00
America's Charities	$130.00
CHC: Creating Healthier Communities	$130.00

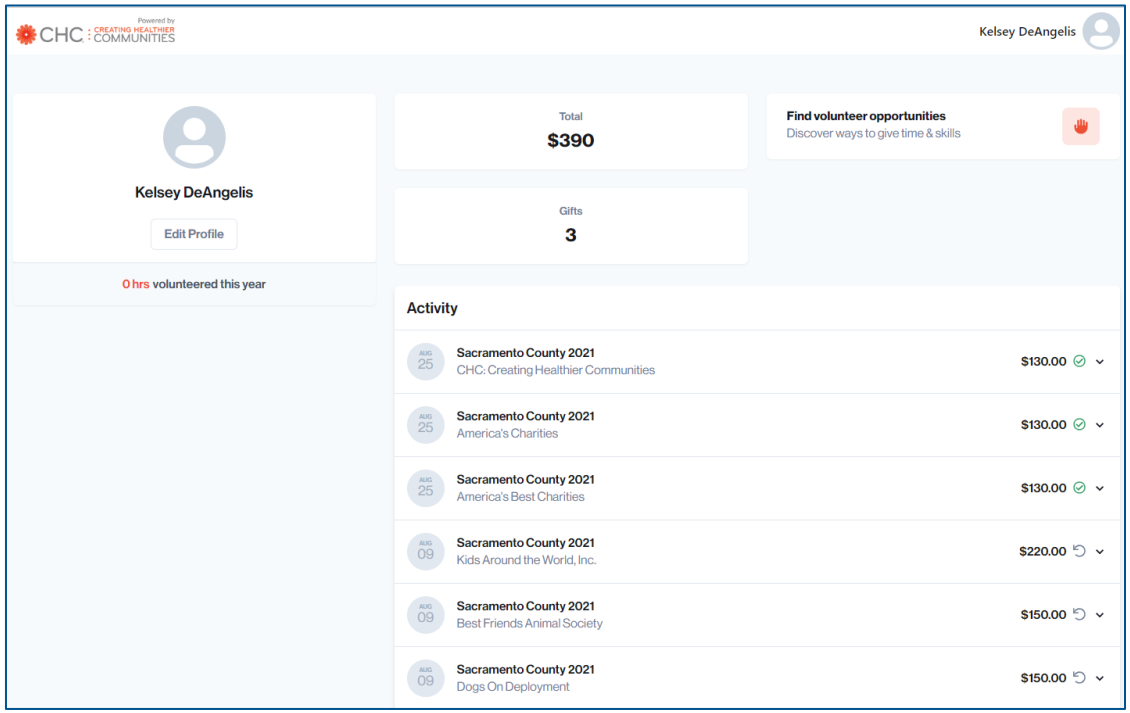
DATE	AMOUNT
Aug 25, 2022 at 9:35 AM CDT	$390.00

CHC: Creating Healthier Communities is a publicly supported charity organized under IRS Code Section 501(c)(3). No goods or services were provided to you in consideration of this gift. All contributions are tax deductible to the extent allowed under U.S. law. This letter serves as the official confirmation of your contribution.

Pledge History

- Click My Activity to see your pledge history





Federation Partners

- America's Best Local Charities
- America's Charities
- Creating Healthier Communities (CHC)
- EarthShare
- Global Impact
- Society of St. Vincent de Paul
- United Way

We will hear from several of these federations at the end of this presentation

Department Hosted Fundraisers

- Each department can host fundraisers throughout the month of October. Examples include:
  - Cook off/competitions
  - Bake sale
  - Raffles
  - Talent Shows
  - Art Shows
  - More ideas listed on the EGC Webpage
- Department campaign chairs or loaned executives may enter the donations into the campaign website through their account.
  - They should then notify the lead department of the donation amount from the fundraiser by email at DennisMa@saccounty.gov.

County Hosted 5K Race Fundraiser

- Registration opens October 1, 2024 at 9 a.m.
  - Maximum of 100 teams of 5 people each
  - Team registration is on a first come first served basis
- Location & date:
  - Discovery Park on October 31, 2024 at 2:30 p.m.
  - This is a County sponsored event so participation is on County time
  - New this year! The 5K will fall on Halloween this year. Costumes appropriate and safe for outdoor activities are encouraged!

How to Register Team

- Required registration items:
  - Team Race Registration Form (one per team)
  - Race Waiver Forms (one for each team member)
  - Entry fee of $50 donation per team (minimum team fee, can be more)
- Team Captain responsibilities:
  - Collect completed Race Waiver forms from team members
  - Complete 5K Team Race Registration form
  - Register Team and submit $50 team entry fee online (credit card required). Team captains to work out cost shares among their team members
  - Select desired charity to receive team entry fee
  - After completing registration, email all completed forms to Marya Dennis at DennisMa@saccounty.gov and your Department's EGC Loaned Executives
  - Registration and all forms must be submitted before race day. However, slots will fill up very quickly so please plan to register your team as soon as registration opens!

The 5K Race forms will be sent to all Department Loaned Executives and available on the 5K Registration site when registration opens.

Forms to Complete

2024 Employee Giving Campaign
GROWING TOGETHER, GIVING BACK

5K Team Race Registration Form

October 31, 2024 at Discovery Park. Race starts at 2:30 P.M.

Check-in for Team Captains at 1:30 P.M. (Team Captains must be active County employees.)

Team Members to arrive at 2:00 P.M. (Team Members may include County retirees.)

Department: _____

Team Name: _____

Add ® notation adjacent to any retiree team member.
Note: A complete registration packet is required, which includes:

- 5K Team Race Registration Form (this form)
- Signed Race Waiver form for each team member

Five people per team (runners and/or walkers)

Team Captain (main contact):

NAME: _____ PHONE: _____ SIGNED WAIVER ATTACHED: ☐
E-MAIL: _____ GENDER: ☐ Male ☐ Female ☐Nonbinary

Other Team Members (four):

NAME: _____ PHONE: _____ SIGNED WAIVER ATTACHED: ☐
E-MAIL: _____ GENDER: ☐ Male ☐ Female ☐Nonbinary

NAME: _____ PHONE: _____ SIGNED WAIVER ATTACHED: ☐
E-MAIL: _____ GENDER: ☐ Male ☐ Female ☐Nonbinary

NAME: _____ PHONE: _____ SIGNED WAIVER ATTACHED: ☐
E-MAIL: _____ GENDER: ☐ Male ☐ Female ☐Nonbinary

NAME: _____ PHONE: _____ SIGNED WAIVER ATTACHED: ☐
E-MAIL: _____ GENDER: ☐ Male ☐ Female ☐Nonbinary

Race is limited to 500 participants max (100 teams), so please make sure to register early!

2024 Employee Giving Campaign
GROWING TOGETHER, GIVING BACK

5K Race Waiver for Runners, Walkers and Mixed Teams

(runners, walkers, wheelchair participants)

October 31, 2024

OFFICIAL RELEASE/AGREEMENT: As consideration for being permitted by Sacramento County to participate in the run/walk, I hereby agree that I, my assignees, heirs, distributees, guardians and legal representatives will not make a claim against, sue or attach the property of the Promoters and Sponsors, for any and all injuries or damage arising from my participation in the run/walk. I also give free use of my name and/or picture in any broadcast, telecast, or other account of this event. ASSUMPTION OF RISK: I am aware that running/walking a five-kilometer race is a strenuous and potentially dangerous activity. With knowledge of the risk involved, I hereby agree to accept any and all risks of injury or death. I represent and certify that I am physically fit and I have sufficiently trained for this event. I have carefully read this agreement and understand its contents. I'm aware that this is a release of liability, and a contract between myself and the Promoters and Sponsors, and sign it of my own free will.

_____ _____
Print Name Date

_____
Signature

5K Appropriate Attire

Cindy Sandoval

CHC Demo – How to Register for the Race

Employee Giving Campaign 5K Race

2024 Employee Giving Campaign

GROWING TOGETHER, GIVING BACK

Register Now

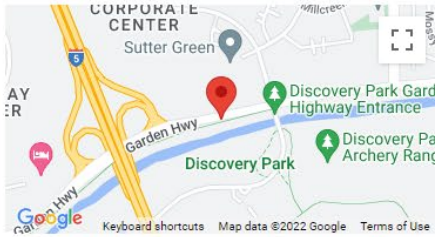
Date & Time

Starts: Fri, Oct 31, 2024 at 2:30 PM PDT
Ends: Fri, Oct 31, 2024 at 6:00 PM PDT

Add to Calendar

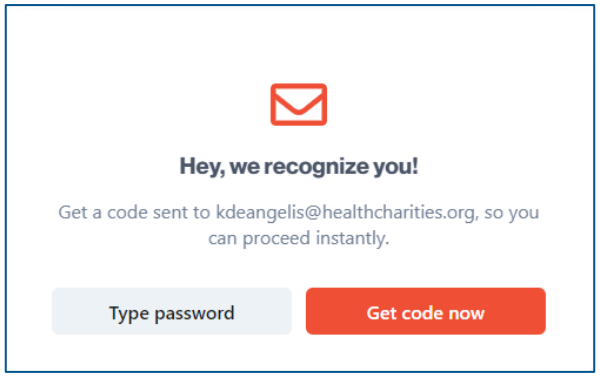
Location

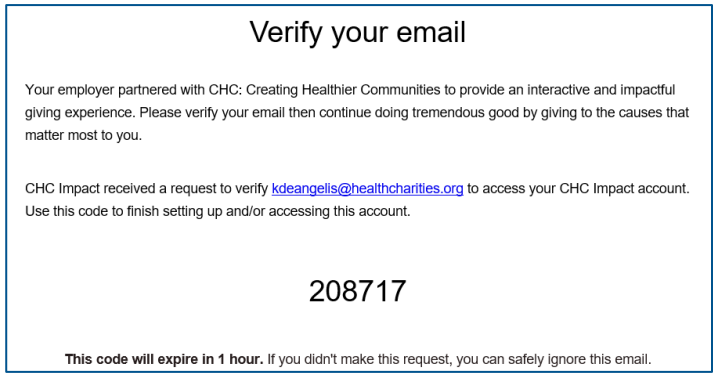
1600 Garden Hwy
1600 Garden Highway, North Sacramento
Sacramento, CA 95833

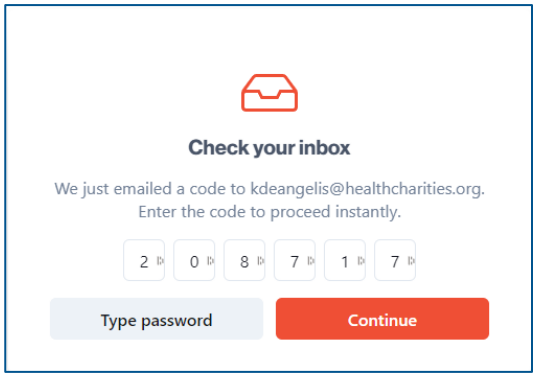


Sign In

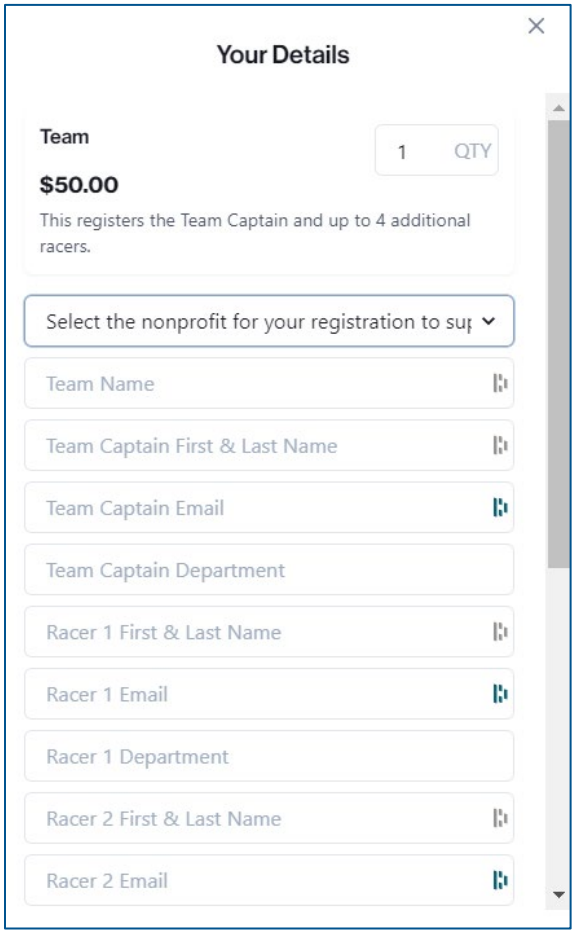
- Sign in with a password or verification code

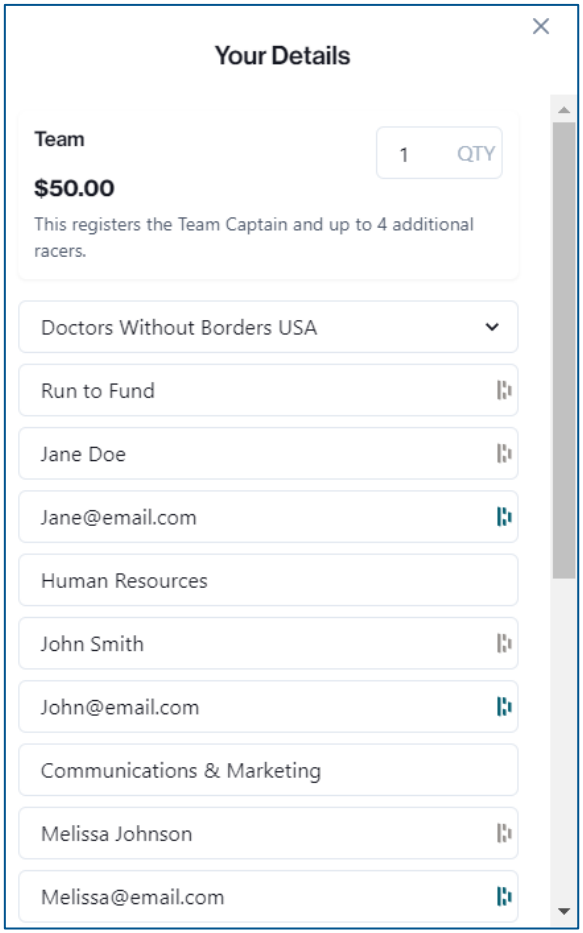


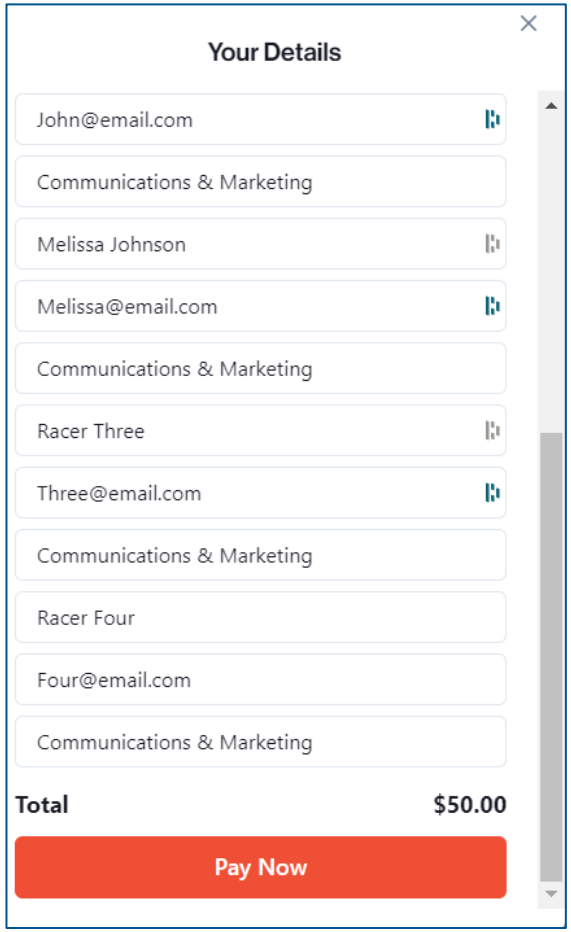




Enter Team Information

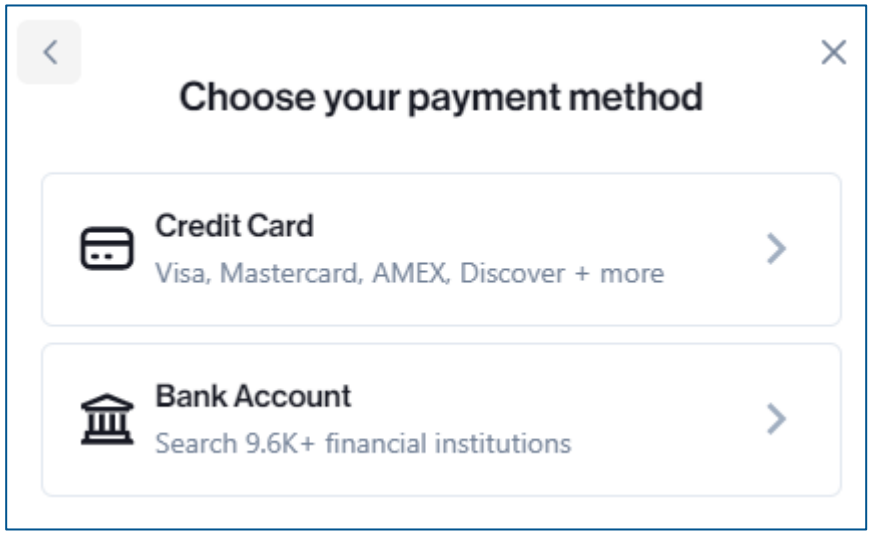


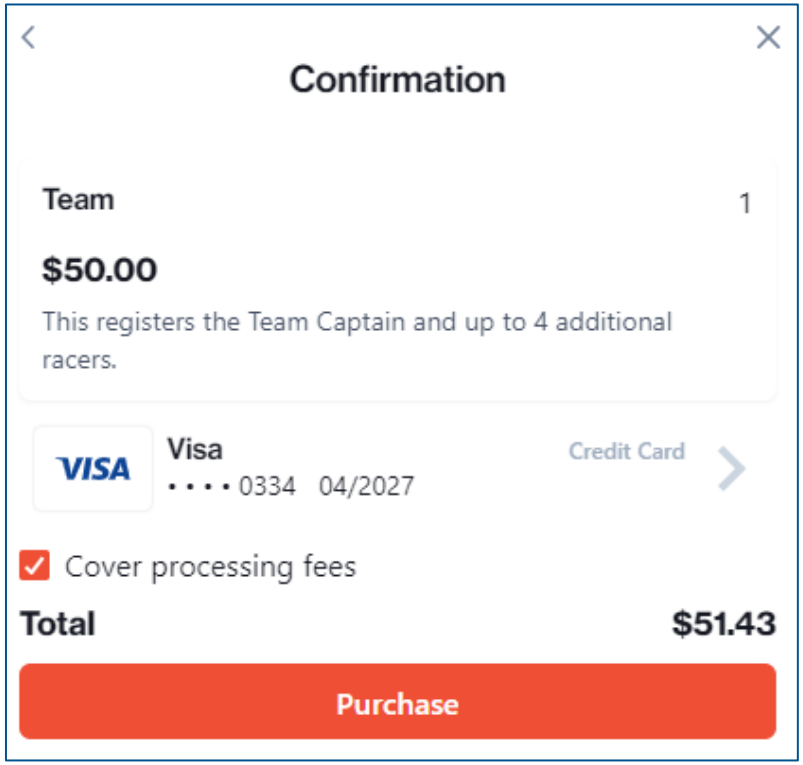




Payment Method

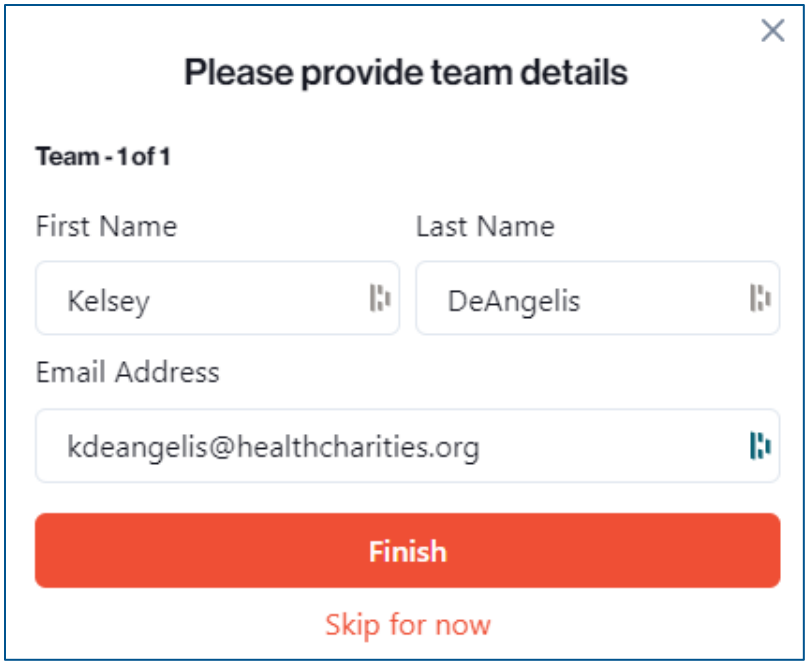
- Pay by credit card or bank transfer

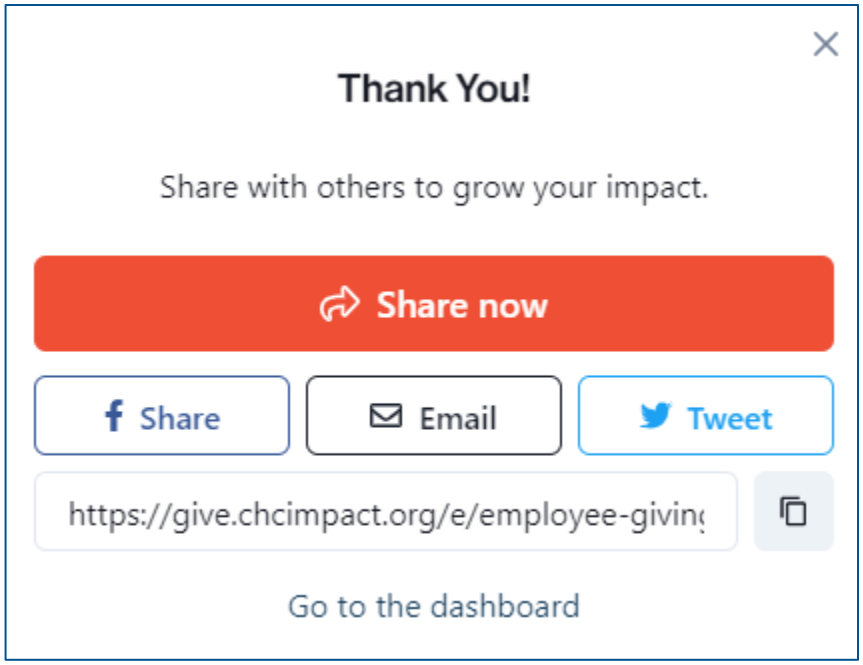




Registration Confirmation

- Finish your registration and a Thank You confirmation pops up





Thank You!

- A confirmation email will be sent once the registration has been submitted

Thank you for registering Kelsey

Employee Giving Campaign 5K Race

Date & Time
Wed, Aug 24, 2022

Friday, Oct 31, 2024
2:30 PM – 6:00 PM PDT

1600 Garden Hwy
1600 Garden Highway, North
Sacramento
Sacramento, CA 95833

Thank you for registering a team for the annual Sacramento County 5k.

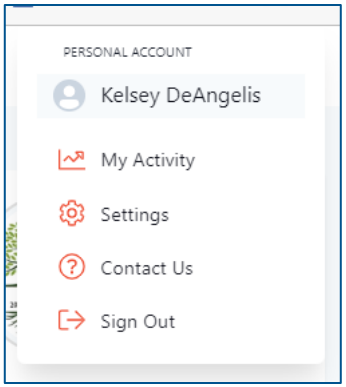
Event Reminders:

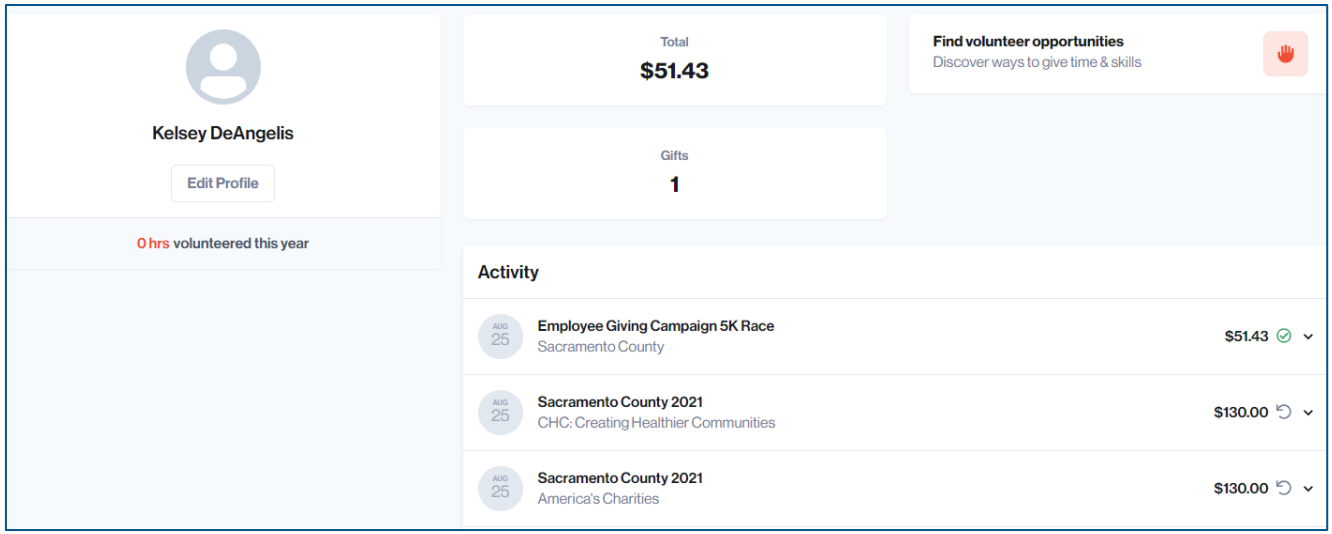
- Each team member must complete a liability waiver before the event.
- Team Captains must check in at 1:30pm.
- Team members need to arrive and check in by 2:00pm.
- Winners will be recognized at the conclusion of the race.

ITEM	AMOUNT
1 x Team This registers the Team Captain and up to 4 additional racers. Registration #: 1098	**$50.00**
Subtotal	**$50.00**
Fees	**$1.43**
TOTAL	**$51.43**

Pledge Registration History

- Click My Activity to see your registration history





Questions, Comments, or Concerns?

SACRAMENTO COUNTY

2024 Employee Giving Campaign

GROWING TOGETHER, GIVING BACK

Brit Hotaling

United Way presentation

United Way
California Capital Region

SACRAMENTO COUNTY

United Way
United Way California Capital Region

Mission: To build stronger, healthier and more compassionate communities

Helping Kids Excel in School

A quality education helps children develop the social, emotional, and cognitive skills that lay the foundation for a more fulfilling stable life

- Literacy Tutoring
- KinderCamp
- Dolly Parton Imagination Library
- Foster Youth Support

Investing in Families

Investment programs focused on families to help reduce debt, build savings, and promote sustainable financial stability

- Guaranteed Income Program
- Free Tax Preparation
- Housing Navigation

Strengthening Schools

Applying systemic solutions to address individual student needs provides whole child support, strengthens families and improves overall community health

- Community Schools and School Enrichment Activities

We **help kids excel in school**.

- Dolly Parton Imagination Library
- KinderCamp
- Literacy Tutoring
- Foster Youth Support

FOSTER YOUTH SUPPORT

To increase the likelihood of self-sufficiency after aging out of the foster care system, our Foster Youth Support program provides academic intervention and supportive services to local foster youth, both in school, virtually, and at local libraries. With the goal of increasing self-sufficiency and preparing these youth for success later in life.

Partnering with
San Juan Unified School District

To achieve economic security, a family of four* would need to hold more than

2.5 FULL-TIME MINIMUM WAGE JOBS

* FAMILY OF FOUR:
2 ADULTS
1 SCHOOL-AGED CHILD
1 INFANT

BASED ON:
$15/HOUR
40 HOURS/WEEK
50 WEEKS/YEAR

United Way
United Way California Capital Region

HOUSING NAVIGATION

United Way's Housing Navigation Program utilizes your Medi-Cal membership (through California Advancing & Innovating Medi-Cal) to assist families and individuals with housing instability, deposit assistance and sustainability services.

- We search for housing options and assist in the application process and more.
- We provide deposit assistance which covers some move-in costs including rent, utilities and even additional medical aid based on need.
- We identify needs or goals for each individual such as healthcare, education, substance use, financial literacy or counseling services

United Way
United Way
California Capital Region

GUARANTEED INCOME PROGRAM

FIRST GUARANTEED INCOME PROGRAM IN SACRAMENTO

"As a single mother working two jobs, a program like Guaranteed Income helps put your mind at ease for basic needs, managing your regular bills and even unforeseen emergencies and costs that come up."

PROGRAM
EMITAI BISHOP

United Way
United Way California Capital Region

Funds **80 households** with $500/month for 12 months.

Over **18,000 applications** received from prospective participants of the program.

72% of participants are women and people of color

56% of people in the Greater Sacramento Area who make $50K or less per year would not be able to cover an **unexpected $400 expense** like new tires, replacing a major appliance or skyrocketing gas costs.

JOIN US *at* SQUARE ONE

County of Sacramento raised nearly $60,000 last year for your local United Way and our nonprofit partners!

United Way
United Way California Capital Region

GIVE A GIFT

to support our work to end poverty in the Capital Region

VOLUNTEER

your time and give back to your community

Become a part of one of our **ACTION GROUPS**

- WOMEN UNITED
- TOCQUEVILLE SOCIETY

LEARN MORE

YourLocalUnitedWay.org

THANK YOU!!!!

Brittany Hotaling

10389 Old Placerville Road • Sacramento, CA 95827

phone (916) 856-3990 fax (916) 368-3029

@unitedwayccr

YourLocalUnitedWay.org

Sophia Clark

EarthShare presentation

EARTHSHARE

Creating a just and sustainable planet

EarthShare

EarthShare

What We Do

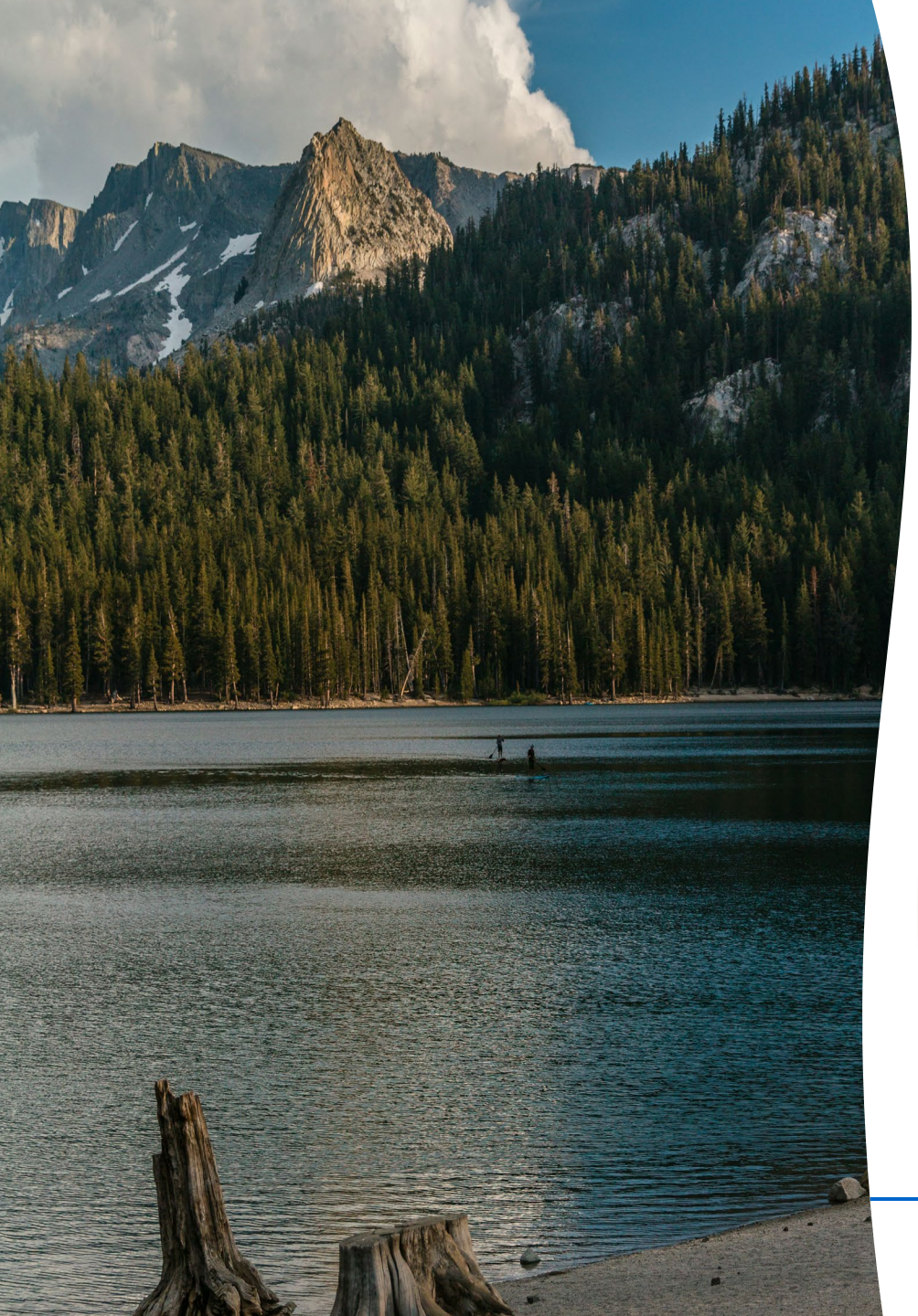
EarthShare brings together **individuals**, **businesses**, and **environmental nonprofits**, providing them with the resources they need to take positive action for the planet.

Our Impact

Throughout our 35-year history, EarthShare has mobilized more than

$400 million

to drive environmental progress.



Rising Temperatures in California

Weather Extremes

Reduced Snowpack

Future Sea Level Rise

Intensity and Frequency of Wildfires

EarthShare Nonprofit Partners at Work

PERMANENETLY PROTECT
395,000+ ACRES of privately-owned rangeland

PLANT
8.4+ MILLION trees in California

MAP
60 PERCENT of California's vegetation

Your Support at Work

$1 per pay period
purchases one water quality test for heavy metals in drinking water

$5 per pay period
empowers California ranchers to adopt practices that combat climate change

$10 per pay period
protects 24 acres of biodiverse and carbon-rich forest annually

EarthShare
For more information, visit
www.earthshare.org

Cindy Sandoval

Creating Healthier Communities (CHC) presentation

CHC : CREATING HEALTHIER COMMUNITIES

CHC: Creating Healthier Communities

Connect with us on Facebook, Instagram, Twitter and LinkedIn @chcimpact

CHC: Creating Healthier Communities

At CHC: Creating Healthier Communities, we envision a world where eve ry person in every community has an opportunity to realize their greatest potential.

We serve as a catalyst for good health and wellbeing by accelerating positive change among our corporate, nonprofit and community partners.

We convene

We convene leaders at the national, regional, and local levels to educate, elevate key issues, and improve social impact and community health and wellbeing.

We collaborate

We collaborate with community leaders and coalitions to harness collective efforts; working together to tackle projects that improve community health and wellbeing and address root causes at scale.

We connect

We connect companies with causes to increase their social impact through workplace giving, employee engagement, volunteering, health resources, engagement tools, cause marketing, grants, events, community partnerships, and more.

We channel

We channel resources to scale the impact of high-impact nonprofits by raising awareness, amplifying their message, and driving more funds and supporters to their cause. Plus, we offer consolidated backend services like payments, processing, and more to reduce nonprofit administrative costs.

Nonprofit Partners

So…what do my donations support?

$1 per pay period stains one tissue slide from a tumor biopsy to look for a predictive biomarker of cancer metastasis.

$2 per pay period provides childcare while a breast cancer patient has a three to four hour chemotherapy infusion.

$4 per pay period raises prostate cancer awareness and educates men on the importance of early detection, prevention, and free testing.

$5 per pay period helps pay annual repair costs of wheelchairs or other medical equipment for someone living with muscular dystrophy.

So…what do my donations support?

$7 per pay period provides a screening mammogram for a low-income person in need.

$10 per pay period provides classes for 50 students in special education to help them plan for life after high school.

$15 per pay period provides transportation for a dialysis patient to get home from a dialysis center or hospital.

$50 per pay period provides hourly expertise from contractors to assess damage to a home caused by natural disasters.

Michael Smith was 20 years old when he was diagnosed with a mental illness. Substance abuse had also taken control of his life. For his parents, Sheryl and Rich, Michael's diagnosis came as a shock. Desperate to learn more about their son's condition, Sheryl found a Family-to-Family class and signed up. What she learned there would shape their lives, and give the Smiths the hope they needed.

NAMI helped them learn more about Michael's struggles and supported them. Michael eventually was able to get treatment for his mental illness and substance use and thanks to involvement with numerous NAMI programs, he is now living well in recovery. He is a Peer-to-Peer mentor and an In Our Own Voice presenter. Sheryl and Rich now both teach Family-to-Family classes, and Sheryl, Rich, and Michael all make Ending the Silence presentations in schools throughout their county. NAMI has given them more than just hope, it has empowered all of them to make a difference.

Thank you!

Sandy Wilder

Global Impact presentation

Mike May

America’s Best Local Charities presentation

Thank You All for Coming!

- If you have any additional questions, please email Marya Dennis at DennisMa@saccounty.gov